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RAYNER BROS.

Selected Varieties of Strawberry Plants
SALISBURY, MARYLAND



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U. S. Department of Agriculture

MASTODON
Probably the best
Everbearer

Customers and Friends Greetings!

WE ARE very grateful for your patronage. Never before have we been favored with as many orders as we received last year. This was only possible by the loyal support of our many satisfied customers and their friends, for most of our orders are from customers who have ordered year after year and their neighbors and friends who see what wonderful results can be obtained from our selected, well rooted plants.

To those we have not yet had the privilege of serving, why not give us a trial order? Then you too will be one of our Satisfied Customers. We guarantee satisfaction or your money back.

You will find our pricees are advanced slightly this year. We are very sorry to have to do this, but due to the long, hot, dry season of 1930 we will not have over one-fourth the plants we would have had, had the weather been favorable, thus increasing the growing cost far above our catalogue prices. We are cutting down costs every way possible—by a much smaller catalogue, and very little advertising, if any, but we will not be able to realize expenses from our plants this year.

With the drought so severe all over the country and the berry acreage cut so much, we feel sure the demand for berries will be the greatest ever known. Why not set out a patch and get your share of the profits?

Be sure to order your plants early for there is not over one-fourth enough plants to supply the demand, therefore we may not be able to fill late orders.

Wishing you a Very Prosperous 1931, and again thanking you for your past favors, we are

Yours for better berries,

RAYNER BROTHERS.

MASTODON--The World's Best Everbearer

SEE ILLUSTRATION ON FIRST PAGE

We hope you will try some of our heavy yielding strain of guaranteed, true-to-name Mastodon plants. We grew the largest crop of berries from this strain of Mastodon we have ever had the pleasure to pick and the demand was so great we could not supply our trade, receiving higher prices for them than we ever received for everbearers before.

Mastodon is a strong, vigorous grower; producing great big, juicy, sparkling red berries of the most delicious flavor, with a bright green cap, and firm enough to carry hundreds of miles in perfect condition and command the highest prices in any market.

For the home garden Mastodon has no equal, as you start picking 90 days after plants are set and continue until freezing weather in the fall. "And, Oh! what wonderful shortcake they make."

We have selected our plants for the past five years and now feel we have the best Mastodon plants that can be found. We filled many thousands of orders for these plants last year and we have many orders booked for delivery this spring.

We advise you to send your order at once as we are very short of everbearing plants also standard varieties due to the hot, dry season of the past year.

Culture of Strawberries

SELECTING AND PLOWING LAND. Strawberries can be grown in any soil that will produce good field crops. Strawberries demand that the soil be able to hold moisture well and at the same time drain easily. We advise planting after a truck crop that has been well manured and cultivated; the soil will be more fertile and there will be less weed seed, or after some legume, if possible.

WE LIKE FALL PLOWING, but spring plowing is all right. The land should be thoroughly disced and harrowed in the spring, until a firm, even plant bed is obtained.

TIME TO PLANT. Strawberries should be planted in the early spring, as that is the natural, most satisfactory and most successful time. Just as soon as the weather permits getting the land ready. Do not be afraid of planting too early for a freeze after plants are set will not injure them.

HOW TO PLANT. For a matted row we recommend that the rows be three and one-half to four feet apart and plants set about 14 to 22 inches in the row, according to the varieties set. For hill culture plants should be set about 24 inches each way. Where a large acreage is planted a horse drawn transplanter is sometimes used, but the trowel, dibble or spade are the most popular tools for setting plants. The plants should be set with the roots spread out fan-shape and the crown level with the surface of the ground. Care should be taken that the soil is packed firmly around the plant and that the top of the roots are not exposed.

FERTILIZING. We have found that stable manure, if not too coarse, is better than commercial fertilizer. Manure should be applied in the spring before harrowing the land. If this is not available, we find 500 pounds of dissolved bone per acre, applied in the drill, about a week before plants are set or along side the plants after setting will give excellent results. Where it is applied broadcast 1,000 pounds per acre has proven satisfactory, but be sure to harrow in thoroughly before setting plants. Do not use over 500 pounds in the drill for too heavy an application of any commercial fertilizer will be injurious to the plants. Another application in the late summer, of about 800 pounds per acre of a mixture containing from 4% to 7% nitrogen and 5% to 10% phosphoric acid with little or no potash, is advisable to obtain very best results. All fertilizer should be brushed off the leaves.

HOEING AND CULTIVATING. Begin hoeing and cultivating soon after the plants are set. With the first hoeing be sure to uncover all plants that have been set too deep. If this is not done these plants will never amount to anything. Hoe and cultivate shallow and often enough to keep the moisture up and the weeds down. All blossoms should be removed from standard varieties the year set and from everbearers for 90 days.

Parcel Post Rates on Strawberry Plants

	Zones 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
100 plants	\$.10	\$.14	\$.21	\$.28	\$.35	\$.43	\$.50
200 Plants	.13	.20	.33	.46	.59	.73	.86
300 Plants	.16	.26	.45	.64	.83	1.03	1.22
400 Plants	.21	.36	.65	.94	1.23	1.53	1.82
500 Plants	.26	.46	.85	1.24	1.63	2.03	2.42
600 Plants	.29	.52	.97	1.42	1.88	2.33	2.78
700 Plants	.31	.56	1.05	1.54	2.03	2.53	3.02
800 Plants	.36	.66	1.25	1.84	2.44	3.03	3.62
900 plants	.38	.70	1.33	1.96	2.59	3.23	3.86
1000 Plants	.41	.76	1.45	2.14	2.84	3.53	4.22



A bunch of plants opened up—Notice the roots

Description of Varieties

MISSIONARY (Per). An old dependable variety, largely grown in the South. Will do well in almost any soil and better than most varieties in sandy soil. Fruits heavily, berries of medium size, dark red and very attractive. A very heavy plant maker and an excellent shipper.

PREMIER (Howard 17) (Per). The very best early variety and biggest money maker of all the early varieties. Will do well in any soil but the better the soil and the better the care you give them the larger the profit they will return. Very productive, producing more quarts of fancy berries per acre than any other variety we have ever known. Ripens extra early and bears through a very long season. Plant growth very strong and vigorous, making a fine fruiting bed under the most trying weather conditions and as this variety is almost frost-proof there is hardly a chance of disappointment if you plant Premier. The best early variety for home garden, local market or for the grower ships to distant markets.

SENATOR DUNLAP (Dr. Burrill) (Per). One of the best varieties for the beginner. The plants are very hardy and there is no trouble to get a good bed, in fact, thinning is often advisable to get the best fruit. A heavy producer of bright red berries, fair in quality and of medium size. Cannot be grown successfully in the South.

FORD (Per). A very good midseason to late variety, strong grower and a good plant maker. Ford produces very heavily, fruit is large, dark red and of fine flavor. Will ship fairly well but we recommend them for home garden or local market.

COOPER (Per). A very vigorous variety, making a good bed of large, healthy plants. Fruit is very large, bright red and of excellent quality. A beautiful berry, fine for local or nearby market and cannot be surpassed for the grower who has a local market for large berries.

EATON (Per). Produce large, fine quality but irregular shaped berries that are firm and attractive. Rusts badly in some sections.

BIG JOE (Per). Our favorite midseason variety, does well on almost all types of soil but of course good soil and care are necessary to get the very best results. Begins fruiting just as the early varieties begin to run down, therefore you will always get a premium of a dollar or more a crate for them. Big Joe makes a very vigorous growth, is very productive of large, bright red berries that have a large green calyx. Always very attractive.

HORSEY. (Per). This variety was originated in a county just south of here. It is a very vigorous plant maker; producing a good bed of healthy plants. Produces an abundance of large, firm, red berries; fine shippers.

CHESAPEAKE (Per). This is the finest dessert berry of the late varieties and will keep better and sell at higher prices than any other late berry grown. The fruit is very large and handsome and will stay so till the end of the fruiting season, are a rich glossy red with bright yellow seed, very uniform, have the most delicious flavor, very firm and will stand shipping better than any large, late berry we have. This variety produces extra large, healthy plants but not very many of them. For this reason the plants will never be cheap compared with the free-growing varieties but the results are well worth the difference in cost. A heavy producer of large berries that are all large, not a few large berries and a lot of small ones. Our supply of Chesapeake plants is very limited.

BIG LATE (Imp). The plant growth of this variety is very vigorous. Produces handsome uniform fruit, bright red with prominent yellow seed which of course makes them very attractive. The blossoms are imperfect. Will mate well with Big Joe.

LUPTON (Per). A mighty good late shipping berry, very large, in fact as large as Chesapeake and just as attractive but only fair in quality but brings top prices in city markets. Lupton is a mighty heavy bedder and is therefore a good variety to grow in land where it is impossible to get a satisfactory bed of Chesapeake.

WM. BELT (Per). This is a very fine flavored berry and is the standard of excellence in quality. The fruit is somewhat irregular in shape but very attractive.

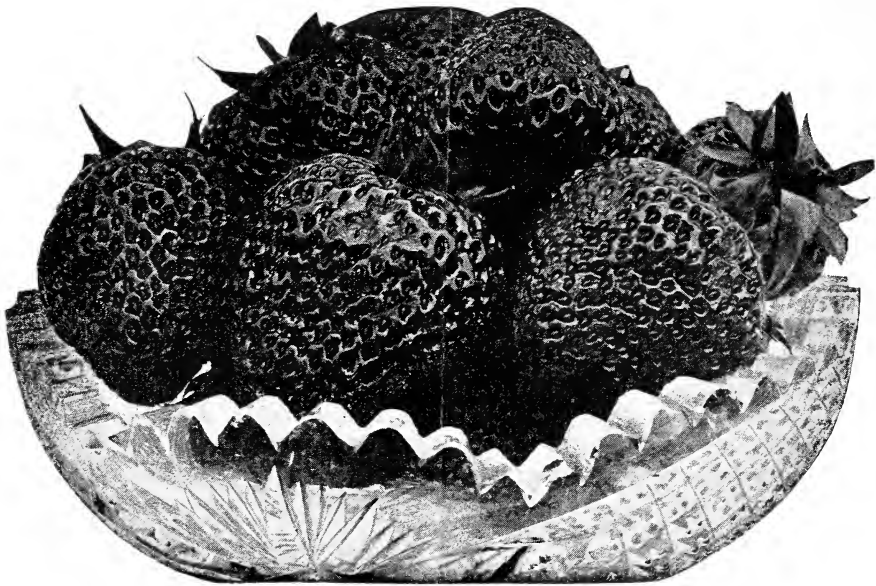
AROMA (Per). A wonderful late variety extensively planted in all sections of the country. Makes a good plant growth and produces large crops of almost perfect shaped berries, light red with a bright green calyx. Sure to bring good prices whether you sell locally or ship to distant markets.

GIBSON (Parsons' Beauty) (Per). This is another old standard variety that has proven its worth many times over. Has a vigorous growth and makes a fine fruiting bed. Produces heavily of bright red berries of fine quality. Fine for local market, home use and are excellent for canning and preserving.

BRANDYWINE (Per). A late variety that has been grown for many years and has found many friends. A good plant maker and a heavy producer of fine quality, dark red berries that are very firm and will stand shipment to distant markets without damage.

BURGESS (Per). This is a late variety that was originated in Alabama a few years ago and is said to be a seedling of Aroma. We have found them to be strong plant makers and fairly heavy producers of dark red, fine quality fruit that is somewhat irregular in shape.

BEAUTY (Per). A new berry that is all that its name implies. A big, juicy, sparkling red berry of the most delicious flavor, firm enough for distant shipment. Plants are thrifty growers and heavy producers.



A Dish of Aromas

BUBACH (Imp). An old and very popular variety, largely planted for home garden, local or roadside market. Fruit is very large, deep red with a large, green cap and of fine flavor. The only weakness we find of Bubach is that in some soils they do not produce enough plants for a good fruiting bed.

GANDY (Per). This is one of the old favorites that ranks as a leader among extra late shipping berries. Does best in low, springy land for it needs plenty of moisture through fruiting season. Gandy is not a heavy producer but all the berries are large and of fine quality, bright red with a very large green calyx. Will stand shipment to distant market in perfect condition for they are the firmest berries on the market.

ABERDEEN (Per). We find this to be a mighty fine variety. Begins to fruit a few days after Premier and is about the same size; a rich, bright red and of uniform size; firm. A very heavy producer.

MARYLAND (Per). This is a new variety which we fruited last spring for the first time. Fruits with Chesapeake, fruit is large, of fine quality and flavor and we believe firm enough for distant shipment, and there are just loads of these great big, fancy berries. Maryland is a very thrifty grower producing a fine fruiting bed of strong healthy plants. We want every grower to give this variety a trial.

LINDBERG (Per). This is another new variety which we have not fruited but was recommended very highly to be heavy producers of enormous berries of superior quality. Of our long list of varieties Lindberg stands out in strength of growth and size of plants like a collier to a rat terrier. We have only a very limited number of these plants which we offer to any grower who would like to try this variety this year.

CHAMPION (Everbearing). This variety of everbearing was introduced to the public about eight years ago and was the best until Mastodon was introduced, and as the flavor is the best of any strawberry grown and it is still prized for the home garden.



A Basket of Gandy

Instructions To Customers

TIME OF SHIPMENT. From October 20th to May 1st. We will however fill a limited number of orders after that date, but we do not advise planting this late in the season and will fill orders only at purchasers risk after this date.

PAYMENT. Money order, registered letter, bank draft or personal check in full payment with order, or one-fourth cash with order and balance before date of shipment.

TRUE-TO-NAME. We use every possible precaution to have our plants true-to-name, and if any should prove otherwise we will replace same, but in no case will we be responsible for any sum greater than that paid for the plants.

GUARANTEE. That all orders will be delivered in first class condition. If your order is delayed in transit, carefully examine plants before accepting from the Transportation Co. Have a notation marked on your express bill showing damage due you. Return this receipt to us and we will refill order and make claim on carrier. We will mail you a notice when plants are shipped. Call for plants promptly on arrival.

Our plants are fresh dug for your order from new beds that have not borne fruit, tied in bundles of 25 and packed in light, ventilated crates with plenty of damp moss so they will carry safely. We make no extra charge for crates or packing.

REFERENCES. Salisbury National Bank and the Farmers and Merchants Bank, both of Salisbury, Maryland.

SHIPMENT. On all orders of 500 plants or more after the third zone the rate is cheaper by express than by parcel post. Include parcel post charge with remittance. Charges can be figured by the table at bottom of page 3.

SPRING 1931

FALL 1931

STRAWBERRIES

Wholesale Prices Direct to Growers

EVERY CUSTOMER A SATISFIED CUSTOMER

Early Varieties	25	50	100	250	500	1000
Premier (Per) -----	\$0.60	\$0.80	\$1.30	\$2.35	\$3.75	\$6.75
Howard 17 (Per) -----	.60	.80	1.30	2.35	3.75	6.75
Missionary (Per) -----	.40	.60	1.00	1.90	3.00	5.00
Midseason Varieties						
Aberdeen (Per) -----	1.00	1.50	2.00	3.50	5.50	10.00
Cooper (Per) -----	1.00	1.50	2.00	3.50	5.50	10.00
Sen. Dunlap—Dr. Burrill (per) _	.60	.80	1.30	2.35	3.75	6.75
Aroma (Per) -----	.60	.80	1.30	2.35	4.00	7.00
Beauty (Per) -----	.60	.80	1.30	2.35	4.00	7.00
Eaton Per -----	.60	.80	1.30	2.35	4.00	7.00
Ford (Per) -----	.60	.80	1.30	2.35	4.00	7.00
Big Joe (Per) -----	.60	.80	1.30	2.35	4.00	7.00
Horsey (Per) -----	.60	.80	1.30	2.35	4.00	7.00
Late Varieties						
Chesapeake (Per) -----	.65	.90	1.40	2.50	4.25	8.00
Big Late (Imp) -----	.65	.90	1.40	2.50	4.25	8.00
Lupton (Per) -----	.60	.80	1.30	2.35	4.00	7.00
Wm. Belt (Per) -----	1.00	1.50	2.00	3.50	5.50	10.00
Gibson (Per) -----	.60	.80	1.30	2.35	4.00	7.00
Brandywine (Per) -----	.60	.80	1.30	2.35	4.00	7.00
Burgess (Per) -----	.60	.80	1.30	2.35	4.00	7.00
Bubach (Imp) -----	.65	.90	1.40	2.50	4.25	8.00
Lindberg (Per) -----	1.50	2.50	3.00	6.00	10.00	20.00
Maryland (Per) -----	1.50	2.50	3.00	6.00	10.00	20.00
Gandy (Per) -----	.60	.80	1.30	2.35	4.00	7.00
Everbearing Varieties						
Mastodon (Per) -----	1.40	2.40	2.90	4.50	7.00	12.00
Champion (Per) -----	1.40	2.40	2.90	4.50	7.00	12.00

On all cash orders for \$10.00 or more received before March 15th a discount of 5% will be allowed.

ORDER EARLY TO AVOID DISAPPOINTMENT

RAYNER BROS., SALISBURY, MD.